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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

SOUTHWESTERN REGION (SWPA)

American Graduate School of International Management - Thunderbird
Arkansas College
Baylor University
Corpus Christi State University
Hendrix College
University of Houston
University of Houston - Clear Lake
Kansas Wesleyan
Lamar University
Langston University
Louisiana Tech University
University of North Texas
Northwestern Oklahoma State University
Oklahoma State University
Oklahoma State Unviersity - Engineering
University of Oklahoma
Pan American University
Prairie View A & M University
Sam Houston State University
Southern Methodist University
Stephen F. Austin State University
Texas A & I University
Texas A & M University
Texas Lutheran College
Texas Tech University
University of Texas - Arlington
University of Texas - Austin - Business Administration
University of Texas - Austin - Engineering
University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, 1989, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989).

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
BUSINESS														
ACCOUNTING	71	1016	$25445	$25509	$27000	$25500	$23500	379	3301	$25125	$25232	$27000	$25000	$23100
BUSINESS ADMIN (INCL MGMT	4	159	23750	21244	*	*	*	52	608	22600	22063	26506	21550	17200
DISTRIBUTION MANAGEMENT	+	2	+	26250				1	41	19875	24233	*	*	*
ECONOM & FINANCE (BANKING	16	342	25406	24295	*	*	*	110	760	23969	23892	28000	24600	18000
HOTEL/RESTAURANT MGMT.	+	35	+	19822				5	101	21820	19786	*	*	*
HUMAN RSRCS (incl LABOR R	+	19	+	23438				3	51	19133	22320	*	*	*
MANAGEMENT INFO SYSTEMS	33	143	27615	26908	30000	28100	25500	81	318	26871	26995	30000	27480	24000
MARKETING/MARK MGMT (RESR	19	208	22984	22687	*	*	*	88	686	22179	22314	26900	21875	17500
REAL ESTATE	+	4	+	19750				2	10	16863	21573	*	*	*
COMMUNICATIONS														
ADVERTISING	+	11	+	17302				1	21	18700	18229	*	*	*
COMMUNICATIONS	2	78	15000	20431	*	*	*	8	145	17594	20149	*	*	*
JOURNALISM	+	11	+	21300				1	41	18000	19261	*	*	*
TELECOMMUN/BROADCASTING	+	7	+	21871				+	16	+	18005			
EDUCATION														
ELEMENTARY EDUCATION	+	71	+	19239				9	155	18639	18339	*	*	*
PRE-ELEMENTARY EDUCATION	+	5	+	19195				+	9	+	16481			
PHYSICAL EDUCATION	+	10	+	17969				2	19	15350	18408	*	*	*
SPECIAL EDUCATION	+	26	+	20125				4	50	20622	19923	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				+	16	+	18574			
TEXTILES & CLOTHING	+	10	+	20530				2	36	12720	18860	*	*	*
MERCHANDISING MANAGEMENT	+	8	+	19700				+	15	+	20173			
HUMANITIES														
FOREIGN LANGUAGES	+	8	+	21138				+	18	+	20385			
LETTERS (incl English, Li	+	23	+	18661				1	58	24000	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				2	27	16293	15997	*	*	*
HUMANITIES - OTHER	+	12	+	21463				+	43	+	21819			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				3	25	15083	20214	*	*	*
HISTORY	+	12	+	22016				1	25	23000	20377	*	*	*
POLITICAL SCIENCE/GOVT	+	30	+	22757				1	54	19463	21308	*	*	*
PSYCHOLOGY	+	46	+	16801				4	96	19745	17536	*	*	*
SOCIOLOGY	+	12	+	19853				1	30	28788	19672	*	*	*
SOCIAL SCIENCES-OTHER	1	12	19500	20609	*	*	*	2	40	20439	19373	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	21	73	29892	29295	33200	29700	27500	42	167	29069	29273	31720	29748	24342
AGRICULTURAL	+	9	+	27038				1	15	19000	24788	*	*	*
ARCHITECTURAL	5	8	26664	26800	*	*	*	6	14	26840	25091	*	*	*
BIOENGINEERING & BIOMEDIC	+	4	+	31025				1	10	24300	28194	*	*	*
CHEMICAL	57	346	32985	33055	35000	33600	31200	207	882	33108	32906	35000	33500	31000
CIVIL	17	119	27119	27150	*	*	*	53	443	27008	26192	32600	27000	21372
COMPUTER	+	70	+	30155				9	150	27251	29861	*	*	*
ELECTRICAL/ELECTRONIC	51	493	30733	30480	33000	31000	27000	161	1319	30139	30261	33400	30900	25200

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES Of EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
ENGINEERING (continued)														
INDUSTRIAL	+	90	+	$30072				10	281	$27030	$29531	*	*	*
MECHANICAL	52	435	$31220	30636	$34200	$31290	$28500	196	1362	30728	30399	$34632	$30600	$27240
METALLURGICAL	+	32	+	31041				+	71	+	30056			
MINING (INCL GEOLOGICAL)	+	5	+	29080				+	13	+	26602			
NUCLEAR	+	12	+	30903				+	17	+	31091			
PETROLEUM	7	8	34371	34650	*	*	*	54	70	31945	32482	36516	33000	25200
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	88	27000	27814	*	*	*	19	242	25862	28019	*	*	*
INDUSTRIAL TECHNOLOGY	+	15	+	26186				1	41	25000	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				+	28	+	22452			
ANIMAL SCIENCES	+	5	+	18340				1	12	15000	18592	*	*	*
PLANT SCIENCES	+	1	+	23000				+	6	+	18547			
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	+	9	+	20495				+	27	+	20708			
COMPUTER SCIENCE														
COMPUTER SCIENCE	7	194	29825	28637	*	*	*	42	551	27493	27895	30500	28000	24000
COMPUTER PROGRAMMING	+	26	+	30100				3	52	23959	28116	*	*	*
INFORMATION SCIENCES & SY	+	48	+	26204				12	142	25072	26308	*	*	*
SYSTEMS ANALYSIS	+	2	+	28000				2	10	25550	28460	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				1	46	30000	23822	*	*	*
HEALTH SCIENCES	+	1	+	30000				2	24	22613	19180	*	*	*
NURSING	+	13	+	23788				3	93	20747	23163	*	*	*
PHARMACY	+	9	+	29067				+	74	+	35400			
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	+	2	+	29500				1	16	23400	25020	*	*	*
BIOLOGICAL	+	12	+	20303				1	26	17700	19855	*	*	*
CHEMISTRY	+	15	+	25593				+	71	+	28569			
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				1	10	15000	22886	*	*	*
MATHEMATICS	1	34	28500	26822	*	*	*	3	94	28699	25710	*	*	*
PHYSICS	+	1	+	23500				+	8	+	26594			
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	11	+	22655			
TOTALS	365	4531						1595	13226					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	69	844	$25520	$26118	$27000	$25500	$23500	318	2791	$25322	$25555	$27000	$25500	$23500
ACCOUNTING (PRIVATE)	7	215	26171	23306	*	*	*	87	583	24634	23628	27000	24684	23000
COMMERCIAL BANKING (CNSMR	3	23	23633	21509	*	*	*	5	71	22760	21691	*	*	*
COMMERCIAL BANKING (LENDG	+	27	+	22424				5	69	25500	21982	*	*	*
INVESTMT BANKING (CORP FN	+	8	+	24397				2	20	27800	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				1	5	24504	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	1	+	19800				1	5	16000	17700	*	*	*
INVESTMT BANKG (SALES & T	+	6	+	24433				1	11	17500	22646	*	*	*
FINANCIAL/TREASURY ANALYS	3	113	26533	25843	*	*	*	30	249	23299	25129	27000	24600	17200
PORTFOLIO MGMT/BROKERAGE	+	20	+	21021				+	32	+	21441			
UNDERWRITING	+	13	+	18930				7	43	20637	20224	*	*	*
MARKETING														
ADVERTISING	+	8	+	21638				+	21	+	19287			
BRAND/PRODUCT MANAGEMENT	+	35	+	22445				4	123	24250	23610	*	*	*
BUYER/MERCHANDISING	3	52	20500	21499	*	*	*	19	106	22398	21968	*	*	*
MARKET RESEARCH	+	20	+	22102				2	54	21250	22753	*	*	*
SALES	16	295	24713	23021	*	*	*	71	765	23926	22945	31200	24000	17000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				+	21	+	22708			
MEDIA PLANNING	+	2	+	18500				+	13	+	20504			
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	7	+	23836				1	21	21600	21615	*	*	*
PUBLIC RELATIONS	+	7	+	20803				4	45	18409	19528	*	*	*
WRITING / EDITING	+	20	+	21110				2	40	18637	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	19500	18926	*	*	*	4	19	19206	18537	*	*	*
FINANC,TAXA, MONETARY POL	1	11	22000	21561	*	*	*	6	33	21046	21449	*	*	*
ECONOMIC PROGRAMS	+	5	+	20000				2	9	17984	19108	*	*	*
LAW ENFORCEMENT	+	7	+	21175				+	29	+	20683			
MILITARY	1	10	24000	21553	*	*	*	16	65	22603	21346	*	*	*
NATIONAL SECURITY	+	1	+	19493				1	10	19654	23430	*	*	*
URBAN / REGIONAL PLANNING	+	2	+	15780				1	12	15000	22839	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	20070				3	84	25829	22235	*	*	*
COUNSELING	+	12	+	15094				1	29	15500	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	+	10	+	15230				5	24	17771	17184	*	*	*
ENGINEERING														
BIOENGINEERING	1	23	26000	31213	*	*	*	4	37	28065	31113	*	*	*
DESIGN / CONSTRUCT	41	285	30793	29376	34200	31200	26000	143	907	29637	28543	33800	30000	24342
ENVIRONMENTAL/SANITATION	10	40	27743	28719	*	*	*	18	101	28089	28262	*	*	*
MANUFACTURING/INDUSTRIAL	42	502	31086	30773	34000	31100	27000	139	1406	31399	30586	34710	31800	27000
SYSTEMS / PROGRAMMING	8	41	30880	30326	*	*	*	22	152	29253	29858	31252	29598	24000
POWER SYSTEMS	1	45	28500	30564	*	*	*	10	152	28570	30040	*	*	*
SOFTWARE DESIGN & DEVELOP	8	100	30477	29761	*	*	*	19	198	29620	29651	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	10	57	$31698	$30336	*	*	*	31	142	$30987	$30322	$33000	$30900	$29000
RESEARCH & DEVELOPMENT	12	145	31385	31496	*	*	*	60	357	30495	30793	34642	31194	25000
TESTING	11	44	29526	28294	*	*	*	34	146	28099	28498	31986	28500	24900
PROCESS ENGINEERING	57	231	32638	32186	$35000	$33300	$28000	237	851	32316	32019	35400	33420	27000
OTHER ENGINEERING	+	203	+	30924				4	422	32605	30339	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	18	145	28804	27567	*	*	*	77	472	26977	27106	30000	27480	24000
INFORMATION SYSTEMS	1	94	30500	27043	*	*	*	10	235	24144	26932	*	*	*
SYSTEMS ANALYSIS & DESIGN	17	102	26553	28261	*	*	*	46	241	27254	27792	30300	27900	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	1	8	31000	26125	*	*	*	5	24	29651	26887	*	*	*
AGRICULTURE/NAT'L RESOURC	+	20	+	19926				2	54	17000	21454	*	*	*
ARCHITECTURE	+	3	+	33693				1	22	23400	24193	*	*	*
CONSULTING	13	177	27426	28035	*	*	*	27	391	27793	27682	31000	27500	25000
HUMAN RESRCS /INDUS RELS	1	30	18000	20929	*	*	*	8	92	21143	21914	*	*	*
MANAGEMENT TRAINEE	8	244	24125	21389	*	*	*	75	752	22134	21403	28000	21000	18000
MATH/STATISTICIANS	+	5	+	26576				+	17	+	23210			
NURSES / PERSONAL CARE	+	15	+	23283				3	92	20747	23094	*	*	*
OTHER HEALTH RELATED (EX	+	18	+	24823				3	163	21822	27777	*	*	*
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	7	+	23813				+	14	+	23746			
RESEARCHERS - TECHNICAL	+	5	+	20198				+	15	+	20142			
TEACHING	1	113	18000	19385	*	*	*	18	268	18577	18712	*	*	*
TOTALS	365	4531						1595	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	60	+	$28569				82	206	$29883	$28624	$33000	$30498	$26000
MBA--NON-TECH	11	105	$27500	33068	*	*	*	53	226	30169	33035	36000	30000	25500
MBA--TECH	4	28	41250	41296	*	*	*	8	63	37675	39325	*	*	*
MS-BUSINESS	+	3	+	32767				6	19	25417	30058	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	11	+	37019				3	49	29268	35669	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	6	+	31483				2	11	27200	30036	*	*	*
MANAGEMENT INFORMATION SY	2	8	27800	27263	*	*	*	5	23	29440	29481	*	*	*
MARKETING/MKTNG MGT (RESE	+	+	+	+				2	15	25750	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				+	3	+	26000			
JOURNALISM	1	1	22400	22400	*	*	*	1	1	22400	22400	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				3	5	21767	19660	*	*	*
ELEMENTARY EDUCATION	+	5	+	24885				+	8	+	23053			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	1	1	20000	20000	*	*	*	1	7	20000	22212	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	+	3	+	28167				+	6	+	23333			
SOCIOLOGY	+	1	+	18358				1	3	22000	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	+	+	+				1	6	24096	23473	*	*	*

continued

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	5	12	$33973	$33922	*	*	*	5	16	$33973	$33762	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	2	2	34766	34766	*	*	*	2	4	34766	33633	*	*	*
CHEMICAL	3	36	36907	36381	*	*	*	11	57	35922	36103	*	*	*
CIVIL	13	35	32969	30832	*	*	*	14	59	32579	29917	*	*	*
COMPUTER	+	17	+	36290				2	32	31200	35686	*	*	*
ELECTRICAL/ELECTRONIC	10	91	38080	35808	*	*	*	32	185	38087	35653	$45000	$36950	$33500
INDUSTRIAL	+	16	+	34238				4	31	33650	34890	*	*	*
MECHANICAL	8	71	36550	35044	*	*	*	19	146	36794	35135	*	*	*
METALLURGICAL	+	5	+	35400				+	20	+	34287			
MINING & MINERAL	+	+	+	+				1	6	32000	31257	*	*	*
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	7	7	37657	37657	*	*	*	16	19	40165	39097	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				1	7	24000	21837	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				1	20	32700	32614	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	41	+	37405				10	83	33014	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	5	+	31582				5	30	32480	30540	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	34000				1	13	30000	29557	*	*	*
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	67	589						292	1409					

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	13	114	$37831	$46065	*	*	*	31	189	$33400	$43185	$40000	$33000	$26400
MBA--TECH	3	33	40000	47039	*	*	*	4	55	34682	47240	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	7	96	36571	45356	*	*	*	23	179	35231	44005	44000	33000	26300
MBA--TECH	2	47	38752	49158	*	*	*	2	96	38752	49967	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	5	109	38260	47095	*	*	*	22	180	36218	45075	43200	34500	30996
MBA--TECH	9	50	42178	50008	*	*	*	11	85	42291	49909	*	*	*
TOTALS	59	449						93	784					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	$29333				+	6	+	35517			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				6	7	$50633	50711	*	*	*
CHEMICAL	6	31	$49307	47702	*	*	*	15	55	49230	46889	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	9	+	46646				1	16	48000	44170	*	*	*
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				1	3	49200	47073	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	25	40000	43793	*	*	*	3	48	35333	43463	*	*	*
GEOLOGICAL SCIENCES	+	2	+	31536				+	4	+	33468			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				+	7	+	42456			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	7	82						26	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25447 316 32004/23500			28500 1	24504 1				22500 1
BUSINESS ADMIN (INCL MGMT	28533 3								15900 1
ECONOM & FINANCE (BANKING	22044 5			25686 15	26000 1	25355 2	24751 4	26000 4	21588 8
MANAGEMENT INFO SYSTEMS	26800 5					29871 5	26638 9	30267 3	
MARKETING/MARK MGMT (RESR				19000 1			30000 1	25000 1	19100 2
COMMUNICATIONS									14250 1
LETTERS (incl English, Li							24000 1		
ARCHITECTURAL								28500 1	
CHEMICAL								32529 7	
CIVIL								27556 8	
ELECTRICAL/ELECTRONIC	26250 2					29750 2	37500 2	32333 3	
INDUSTRIAL	26000 1								
MECHANICAL								27968 9	
ENGINEERING TECHNOLOGY								20800 1	
COMPUTER SCIENCE	30000 1					29700 2	22200 1	28600 1	
INFORMATION SCIENCES & SY							23160 1		
MATHEMATICS	27500 1								

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1		28000 1		18000 1				
BUSINESS ADMIN (INCL MGMT	18150 2	25556 1	24391 8		19513 8	23000 1			
ECONOM & FINANCE (BANKING	24491 3	19200 2	20619 3		20702 7				
HOTEL/RESTAURANT MGMT.		20750 2							
HUMAN RSRCS (incl LABOR R			18000 1		19500				
MANAGEMENT INFO SYSTEMS		18000 1	25000 2		19000 1				
MARKETING/MARK MGMT (RESR	19000 2	18200 3	17500 2		20970 23 25300/18000			26750 2	35000 1
ADVERTISING					18700 1				
COMMUNICATIONS	23000 1		18000 1		26000 1				13500 1
TEXTILES & CLOTHING					12720 2				
PSYCHOLOGY					25000 1				
AEROSPACE & AERONAUTICAL			31000 1						
ELECTRICAL/ELECTRONIC			31000 1						
MECHANICAL			25728 1						
COMPUTER PROGRAMMING			24000 1						
INFORMATION SCIENCES & SY					25920 1				
SYSTEMS ANALYSIS					27100 1				
NURSING						15000 1			

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING				23000 2		22375 7	21312 10	19278 1	
BUSINESS ADMIN (INCL MGMT				18513 5	21000 1	19236 4	25000 1		20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				25500 2	18000 1	16821 3	15000 1		
HOTEL/RESTAURANT MGMT.				21600 1		18000 1			
MANAGEMENT INFO SYSTEMS			26004 1	27480 1	25700 2	20750 2			
MARKETING/MARK MGMT (RESR			18375 2	22750 2	13273 1	16741 4			22413 3
REAL ESTATE						18726 1	15000 1		
JOURNALISM					18000 1				
ELEMENTARY EDUCATION					18639 9				
PHYSICAL EDUCATION					12000 1				
SPECIAL EDUCATION					20622 4				
VISUAL & PERFORMING ARTS				17136 1	15450 1				
CRIMINAL JUSTICE						17248 1	18000 1		
HISTORY						23000 1			
POLITICAL SCIENCE/GOVT						19463 1			
PSYCHOLOGY						21000 1	16489 2		
SOCIAL SCIENCES-OTHER						19500 1			
AEROSPACE & AERONAUTICAL						25563 4			
AGRICULTURAL							19000 1		
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2	23772 1		
CIVIL		24384 4	29561 3			21053 8	27474 10		

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
COMPUTER						24600 1	23000 1		
ELECTRICAL/ELECTRONIC	31732 2		28300 3			23849 10	29300 2		
INDUSTRIAL			26000 1			24000 1			
MECHANICAL	31188 1		30300 2			25250 2	29744 1		
PETROLEUM						28500 4			
ENGINEERING TECHNOLOGY		27000 2					21320 1		
ANIMAL SCIENCES						15000 1			
COMPUTER SCIENCE		20400 1	24738 2			20158 2			12000 1
COMPUTER PROGRAMMING						17878 1			
INFORMATION SCIENCES & SY		22500 2	26400 1						
ALLIED HEALTH									30000 1
HEALTH SCIENCES								23225 1	22000 1
NURSING								23620 2	
BIOLOGICAL					17700 1				
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							18000 1		23500 1
ECONOM & FINANCE (BANKING					23901 9	23000 1		19500 1	26500 1
HOTEL/RESTAURANT MGMT.					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS					25088 9			24000 1	30140 2
MARKETING/MARK MGMT (RESR	25000 1							18000 1	24739 8
COMMUNICATIONS						17000 1			12000 1
PHYSICAL EDUCATION				18700 1					
CRIMINAL JUSTICE			10000 1						
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					29396 37 35100/25440				
ARCHITECTURAL								25385 4	
CHEMICAL								32400 3	33293 111 37200/32400
CIVIL							27500 1	26660 9	30960 1
COMPUTER					26780 2				
ELECTRICAL/ELECTRONIC					29488 30 35500/26000		27200 2	27500 4	32230 13
MECHANICAL					28705 28 33300/25200		31130 11	30317 6	32666 35 35400/30300
ENGINEERING TECHNOLOGY					20000 1			22200 1	
COMPUTER SCIENCE					28629 9				27900 1
COMPUTER PROGRAMMING					30000 1				
INFORMATION SCIENCES & SY					25920 1				
ARCHITECTURAL & ENVIRONME					23400 1				

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24352 5								24580 30 27000/23000
BUSINESS ADMIN (INCL MGMT	24000 1		24800 2	22500 1					25721 9
ECONOM & FINANCE (BANKING	23300 3	25800 2			30000 2				25665 30 34000/24000
MANAGEMENT INFO SYSTEMS	24000 1								27644 36 30000/27000
MARKETING/MARK MGMT (RESR	19920 5	23400 2	23894 9	24500 2					26013 8
COMMUNICATIONS			17000 1						
ARCHITECTURAL									31000 1
CHEMICAL	31514 3	32400 1	32000 1					34000 1	33288 77 41400/31000
CIVIL		31090 1							31515 8
COMPUTER	30200 2								27900 3
ELECTRICAL/ELECTRONIC	31086 36 35400/29100	29900 32 33000/27000	29967 3		34250 2			34940 2	32260 7
INDUSTRIAL	27300 1	27000 1							25100 2
MECHANICAL	31256 9	29805 22 37000/27600	31760 5		28200 2			30750 2	31615 56 36758/27600
PETROLEUM									32220 50 50550/25200
ENGINEERING TECHNOLOGY	28350 2	27000 1	32400 1						27853 3
COMPUTER SCIENCE	27955 5	29640 2							29121 14
INFORMATION SCIENCES & SY	22902 2	26400 2							27930 2
SYSTEMS ANALYSIS									24000 1
MATHEMATICS									28500 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th. 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT			26506 1		24000 2	
MARKETING/MARK MGMT (RESR			30000 1			22000 1
ELECTRICAL/ELECTRONIC			31312 3			
INDUSTRIAL			29933 3			
MECHANICAL		30000 1	29600 1		28600 1	29400 1
ENGINEERING TECHNOLOGY			23960 5	33600 1		
INDUSTRIAL TECHNOLOGY			25000 1			
MATHEMATICS						30096 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (VES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25444 329 34100/23500			25458 17	25252 2	28581 7	26183 15	27475 8	20273 13
BACHELOR - TECHNICAL	27200 5					29725 4	30090 4	29159 30 36000/25000	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21641 9	19784 9	22555 18		20325 46 26000/17000	23000 1		26750 2	24250 2
BACHELOR - TECHNICAL			27932 4		26510 2	15000 1			

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL			20918 3	21520 14	19017 21 28400/15450	19618 28 26400/16000	19944 16	19278 1	21810 4
BACHELOR - TECHNICAL	31550 3	23194 10	28005 12		17700 1	23588 37 35052/19362	26481 17	23488 3	21333 3

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1		20055 3	18700 1	24440 20 28000/22800	20000 2	18000 1	20500 3	24630 13
BACHELOR - TECHNICAL					28969 110 36300/25000		30309 14	27881 27 33600/24000	33023 161 37200/31800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22617 15	24600 4	23471 12	23833 3	30000 2				26036 113 34000/24000
BACHELOR - TECHNICAL	30415 60 36600/27600	29711 62 37000/27000	31310 10		31225 4			33076 5	31943 225 50550/26500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL			28253 2		24000 2	22000 1
BACHELOR - TECHNICAL		30000 1	27549 13	33600 1	28600 1	29748 2

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25418 311 32004/23500	24003 57 33250/21132				24504 1			23613 2
BUSINESS ADMIN (INCL MGMT	21863 2		15900 1						21098 2
ECONOM & FINANCE (BANKING	21183 4	25875 29 32000/24000	26300 3	25500 5	27800 2		16000 1	17500 1	23596 22 31000/18600
MANAGEMENT INFO SYSTEMS		24622 1							
MARKETING/MARK MGMT (RESR	18726 1		19000 1						25400 3
COMMUNICATIONS									14250 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				28000 1					
BUSINESS ADMIN (INCL MGMT		21050 4			26400 2	20000 1	20880 5		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING		20129 2		24750 2	23899 7	22500 1	21699 5		
HOTEL/RESTAURANT MGMT.							20500 1		
HUMAN RSRCS (incl LABOR R				19500 1					
MARKETING/MARK MGMT (RESR		20000 1			20271 7		22879 43 35000/18000		
ADVERTISING					18700 1				
COMMUNICATIONS							18000 4		
PSYCHOLOGY					25000 1				
CHEMICAL							32190 6		
ELECTRICAL/ELECTRONIC							30473 3		
MECHANICAL							31240 4		

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21046 6			
BUSINESS ADMIN (INCL MGMT		21600 1	25000 1		18930 2				19362 2
ECONOM & FINANCE (BANKING							18720 1		
MARKETING/MARK MGMT (RESR				13273 1					15000 1
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			18000 1						
LETTERS (incl English, Li				24000 1					
VISUAL & PERFORMING ARTS			17136 1						
CRIMINAL JUSTICE							17248 1		
HISTORY									23000 1
POLITICAL SCIENCE/GOVT					19463 1				
PSYCHOLOGY									21000 1
SOCIAL SCIENCES-OTHER					19500 1				
AEROSPACE & AERONAUTICAL									22400 3
CHEMICAL									26500 2
ELECTRICAL/ELECTRONIC									23667 3
PETROLEUM									27000 2

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICAL EDUCATION			18700 1						
CRIMINAL JUSTICE						14000 2			
PSYCHOLOGY				15500 1		17478 1			
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								28164 6	
ARCHITECTURAL								26508 5	
BIOENGINEERING & BIOMEDIC							24300 1		
CHEMICAL							30980 2	33541 15	28777 3
CIVIL								26684 31 33996/21372	27549 13
ELECTRICAL/ELECTRONIC	19654 1						26000 1	30222 35 35500/27000	
INDUSTRIAL								24000 1	
MECHANICAL								31337 42 38000/28800	30562 2
PETROLEUM								30150 4	
ENGINEERING TECHNOLOGY								21920 4	
ALLIED HEALTH			30000 1						
HEALTH SCIENCES						22000 1			
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
ECONOM & FINANCE (BANKING	25800 1	23520 1							
AEROSPACE & AERONAUTICAL	28000 1	30703 5		27816 1	32933 3	30348 14	27534 6	27750 2	
ARCHITECTURAL							28500 1		
CHEMICAL	33598 28 41400/32400	30000 1		28000 1		32528 12		33331 136 38424/32100	33780 1
CIVIL	27559 4					26945 2	24000 1	30960 1	
COMPUTER		27900 3		23000 1		30999 1			
ELECTRICAL/ELECTRONIC	29957 21 36000/27000	31034 5	27357 7	30983 12	31166 23 35400/29100	31528 12	29827 14	30605 12	33200 2
INDUSTRIAL	28225 4					28600 2		25100 2	
MECHANICAL	30820 63 36600/27680	29290 4	30300 2	27355 3	29433 3	31464 7	27281 11	31458 50 36768/27600	30240 1
PETROLEUM	36407 13					32140 3		30647 32 49200/24960	
ENGINEERING TECHNOLOGY	24900 2		33600 1		28350 2	25733 6	20000 1	34200 2	
INDUSTRIAL TECHNOLOGY	25000 1								
COMPUTER SCIENCE	27900 1	26833 3							
MATHEMATICS				30096 1					

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT			24900 2	30264 2			30300 2	25751 2	22268 20 28000/17000
ECONOM & FINANCE (BANKING		23500 2					29618 4		21706 16
HOTEL/RESTAURANT MGMT.									22150 4
HUMAN RSRCS (incl LABOR R								18950 2	
MANAGEMENT INFO SYSTEMS	27550 38 31200/24700	23805 5	26613 26 31200/24000				28320 5	23000 1	25896 5
MARKETING/MARK MGMT (RESR	29500 2						25000 1	15738 1	21746 24 34000/18000
REAL ESTATE									15000 1
COMMUNICATIONS								20500 2	
TEXTILES & CLOTHING									12720 2
AEROSPACE & AERONAUTICAL				31000 1					
AGRICULTURAL					19000 1				
CIVIL							27000 1		
COMPUTER	25300 2		28480 2						
ELECTRICAL/ELECTRONIC			32800 2				27417 6		31250 2
INDUSTRIAL							26000 1		
MECHANICAL				28364 2			25167 2		
ENGINEERING TECHNOLOGY							20800 1		
ANIMAL SCIENCES					15000 1				
COMPUTER SCIENCE	27439 21 32176/25000	25138 3	28159 10				29533 3		24475 1
COMPUTER PROGRAMMING	23959 3								
INFORMATION SCIENCES & SY	24788 11		28200 1						
SYSTEMS ANALYSIS			25550 2						
ARCHITECTURAL & ENVIRONME						23400 1			

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
MATHEMATICS			28500 1				27500 1		

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21000 1
ECONOM & FINANCE (BANKING								18000 1
MARKETING/MARK MGMT (RESR			21120 2					
ELEMENTARY EDUCATION								18639 9
PHYSICAL EDUCATION								12000 1
SPECIAL EDUCATION								20622 4
VISUAL & PERFORMING ARTS								15450 1
HEALTH SCIENCES			23225 1					
NURSING		20747 3						
BIOLOGICAL								17700 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25322 318 32004/23500	24634 87 33250/23000	22760 5	25500 5	27800 2	24504 1	16000 1	17500 1	23299 30 31000/17200
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		20637 7		24250 4	22398 19	21250 2	22228 58 35000/16000		
BACHELOR - TECHNICAL							31502 13		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21600 1	18409 4	18637 2	19206 4	21046 6	17984 2		19408 6
BACHELOR - TECHNICAL									24520 10

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			23744 2	15500 1		16714 4			
BACHELOR - TECHNICAL	19654 1	15000 1	30000 1			22000 1	28065 4	29637 143 38000/24342	28089 18

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	25800 1	23520 1				23000 1			
BACHELOR - TECHNICAL	31439 138 50550/27000	29526 21 42500/27900	28570 10	29620 19	30987 31 35400/29000	30622 59 35400/25000	28099 34 33996/24900	32316 237 49200/27000	32605 4

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27647 40 31200/24700	23718 7	26491 28 31200/24000	30264 2			28806 12	21143 8	21848 72 34000/18000
BACHELOR - TECHNICAL	26253 37 32176/22800	25138 3	28442 18	29243 3	17000 2	23400 1	26982 15		28992 3

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			21120 2					18629 17
BACHELOR - TECHNICAL		20747 3	23225 1					17700 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29030 23 34000/25500			31022 9		30960 1	36800 1	32750 4	
MBA--TECH						40000 1		43000 1	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH		21000 1						33000 1	
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		29000 1					24000 1		
MBA--TECH				29000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						37200 1	36000 1		
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	38400 1	30300 2			25800 2				28833 3
MBA--TECH									37880 5

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH				36000 1		
MBA--TECH						